

Best Practice -1

1. Title of the Practice:

Empowering Farmers: Creating Awareness about Government Schemes for Financial Assistance

2. Objectives of the Practice:

The primary objectives are to educate and empower farmers by raising awareness about various government schemes aimed at providing financial assistance. This initiative intends to enhance farmers' access to information about various government schemes that provides the subsidy for the construction of farm pond, poultry, purchase of farm machinery and construction of house etc.

3. The Context:

In the agrarian landscape of India, farmers often face challenges due to lack of awareness about government schemes that could significantly benefit them. The need for this practice arose from the realization that farmers, especially in rural areas, were not fully utilizing the available resources and support systems.

4. The Practice:

Amrutvahini Institute of MBA students undertook a comprehensive approach to bridge the information gap. Student visited in the targeted area of Sangamner and reached to the farmers and gave them information about various government schemes under which they can get some financial assistant for farm pond, poultry, farm machinery purchase and house construction.

The uniqueness lies in the direct involvement of MBA students who leveraged their skills in communication, research, and community engagement to make the information more accessible and understandable for farmers.

The practice involved visiting nearby village the farmers, providing them the information about various government subsidy schemes and help them to apply for the schemes.

5. Evidence of Success:

It was found that many farmers are not aware about the government schemes. This initiative increased the awareness among the farmers. Some framers applied for the government schemes after the visit and information sharing. Our students helped them in applying for the scheme.

There are some evidences that some farmers are benefited by the government schemes and got some financial assistant.

This positive outcome indicates the effectiveness of the awareness campaign in bringing tangible benefits to the farming community.

6. Problems Encountered and Resources Required:

Challenges included issues in reaching remote areas, visiting farmers at their convenience, communicating with them in their local language, helping them to fill the application forms of the schemes and assuring them about the financial assistance.

The success of the initiative is mostly depends upon the support and collaboration with local authorities, Ongoing efforts are needed to address these challenges and sustain the impact.

7. Notes:

This best practice model emphasizes the role of educational institutions in societal development. The model can be replicated in other institutions by integrating community engagement into academic curricula, fostering partnerships with local bodies, and utilizing technology for wider reach. This aligns with the institutional values of Amrutvahini Institute, emphasizing social responsibility and holistic education.

Best Practice -2

1. Title of the Practice:

Digital Empowerment for Sugarcane Laborers: Promoting Safe UPI Transactions

2. Objectives of the Practice:

The primary objectives are to educate and empower sugarcane cutter laborers near Sangamner sugar factory about the use of online UPI transactions. The underlying principle is to enhance financial inclusion, promote safe digital transactions, and improve the overall economic well-being of the labor community. This initiative aims to bridge the digital divide by providing practical knowledge of online financial tools.

3. The Context:

The sugarcane cutter laborers in the vicinity of Sangamner sugar factory often face challenges related to financial transactions, including issues of financial literacy, limited access to banking facilities, and a lack of awareness about online payment methods. The context demanded addressing these challenges to bring the benefits of digital transactions to this marginalized community.

4. The Practice:

Amrutvahini Institute of MBA students implemented a hands-on approach to teach sugarcane laborers about online UPI transactions. The uniqueness of this practice lies in its focus on practical, real-world skills rather than theoretical knowledge. MBA students went to their places to teach them how to

transfer the money online with safe payment mode. Students created the groups of 4-5 students and visited the sugarcane labors and helped them to learn the use of UPI transactions.

Constraints included the low digital literacy levels among the target audience, requiring a simplified and visual approach to teaching. Limited access to smart phones and internet connectivity also posed challenges, which were addressed by conducting on-site training sessions using shared devices. The initiative aimed at making digital transactions a part of everyday life for sugarcane laborers.

5. Evidence of Success:

Many labors were not aware about the online UPI transactions and many were not using it because of financial illiteracy. After this initiative the sugarcane labors learned hoe transfer the money using these UPI applications like phone Pay, Google Pay. Now they started feeling comfortable with these inline transactions. Students showed them how to transact online and ask them to do the same. Many of them are now able to the online tractions with help of Google Pay and Phone Pay.

6. Problems Encountered and Resources Required:

Challenges included the initial resistance to change, especially among older laborers, who were not accustomed to digital transactions. Resources required included smart phones for on-site training and continuous support for addressing any technical issues. The ongoing challenge is to sustain the momentum and ensure the continued adoption of digital financial practices.

7. Notes:

This best practice model underscores the transformative potential of education in empowering marginalized communities through practical skills. Institutions can adopt similar approaches by integrating community engagement into academic curricula and collaborating with local organizations. The success of this initiative aligns with the institutional values of Amrutvahini Institute, emphasizing social responsibility and the practical application of education for societal betterment.



A handwritten signature in blue ink, appearing to read "Dr. B.M. Londhe".

Dr.B.M.Londhe

Director



Students of AIMBA visiting Farmers for the awareness



Students of AIMBA visited government office for information

